



"Blue Carpet", the Spain brand as a cruise destination, which gives access to a cultural, gastronomic, scenic and leisure offering with a difference.

Cruises are still committed to Spanish ports: historic record in 2015 with 8.4 million cruise goers

- The "Ports of Spain" stand, promoted by Puertos del Estado, will host 21 Spanish Port Authorities who will present their offering at the largest cruise fair in the world.

03-11-2016 (Spanish Ministry of Public Works and Transport). Cruise passenger traffic amounted to **8,435,966 cruise passengers in 2015**, which was a 9.4% increase compared with last year. Barcelona, the Balearic Islands, Malaga and Valencia on the Mediterranean; the Bay of Cadiz, Vigo and A Coruña on the mainland's Atlantic coast; and the Canary Islands are the main areas of appeal for this type of tourism, being the focus for 96% of national cruise traffic. With these figures, **Puertos del Estado will take part in the largest cruise fair in the world, Seatrade 2016, which will be held from 14 to 17 March in Fort Lauderdale (USA).**

The institutional stand **PORTS OF SPAIN**, with the motto "**Blue Carpet: Enter Spain on a blue carpet**", will give a global image of Spain and will strengthen the cruise sector in our country from the point of view of improvement of port installations, and of the cultural and tourist offering. In 2013, Puertos del Estado launched the campaign that **using the concept that our ports are the gateway to our country** presents the Spain brand as a destination that allows the tourist to access a full cultural, gastronomic, scenic and leisure offering with a difference.



There will be **21 Spanish Port Authorities at the fair (A Coruña, Alicante, Almería, Bay of Algeciras, Bay of Cadiz, Balearic Islands, Barcelona, Bilbao, Cartagena, Ceuta, Ferrol, Huelva, Las Palmas, Malaga, Motril, S.C. Tenerife, Santander, Seville, Tarragona, Valencia, and Vigo)** with the aim of consolidating the Spanish position on the cruise market. Likewise, important companies related to the business of cruises will be present at the Ports of Spain stand, such as Bergé, BC Agency, Eulen, Pérez y Cía and Tubbo.

CRUISE PASSENGER TRAFFIC 2015			
	2014	2015	Var. (%)
A Coruña	129,597	140,444	8.37
Alicante	34,583	82,316	138.02
Almería	16,870	17,304	2.57
Avilés	713	2,454	244.18
Bay of Algeciras	0	94	
Bay of Cadiz	381,302	411,453	7.91
Balearic Islands	1,586,526	1,747,868	10.17
Barcelona	2,364,292	2,540,291	7.44
Bilbao	80,206	70,541	-12.05
Cartagena	137,989	150,476	9.05
Castellón	130	366	181.54
Ceuta	2,141	1,587	-25.88
Ferrol-San Cibrao	39,017	21,559	-44.74
Gijón	13,536	16,100	18.94
Huelva	0	3,730	
Las Palmas	1,065,076	1,250,423	17.40
Malaga	407,870	418,503	2.61
Melilla	254	1,352	432.28
Motril	19,589	6,481	-66.92
Santa Cruz de Tenerife	848,159	933,121	10.02
Santander	14,957	11,954	-20.08
Seville	15,970	17,729	11.01
Tarragona	1,895	12,277	547.86
Valencia	373,013	371,374	-0.44
Vigo	176,019	204,979	16.45
Vilagarcía	1,032	1,190	15.31
TOTAL	7,710,736	8,435,966	9.41



Press release

The Seatrade Fair 2016, which is being held in the American city of Fort Lauderdale this year, is the most important in its sector, and brings together exhibitors (shippers, agents, suppliers, etc.) from all over the world, with 11,000 professionals and 825 exhibitors registered for this edition. Furthermore, during the fair, there will be a conference program with the participation of almost one hundred speakers from the cruise sector, who will report on strategic actions for developing the cruise market over coming years.



– SPANISH PORTS CORNER THE EUROPEAN CLASSIFICATION:
7 OF THE 40 MAIN PORTS

In an international context, Spanish ports are hugely relevant, having managed to position **seven Spanish Port Authorities among the 40 main ports in Europe**; it is the second European country after Italy, which is represented by 9 ports. Barcelona, one of the five main ports in the world for embarkation/disembarkation, is the undisputed leader, ahead of ports such as Civitavecchia or Venice.

CRUISE TRAFFIC IN THE MAIN PORTS OF EUROPE 2013-2014				
	Port (Country)	Area	2014	2013
1	Barcelona (Spain)	Mediterranean	2,364,292	2,599,232
2	Civitavecchia (Italy)	Mediterranean	2,140,039	2,538,259
3	Venice (Italy)	Mediterranean	1,733,839	1,815,823
4	Balearic Islands (Spain)	Mediterranean	1,586,526	1,532,508
5	Southampton (United Kingdom)	Northern Europe	1,573,428	1,683,160
6	Marseilles (France)	Mediterranean	1,311,284	1,188,031
7	Naples (Italy)	Mediterranean	1,113,762	1,175,018
8	Las Palmas (Spain)	Atlantic	1,065,076	830,011
9	Piraeus (Greece)	Mediterranean	1,055,556	1,302,581
10	Savona (Italy)	Mediterranean	1,018,794	939,038
11	S.C. Tenerife (Spain)	Atlantic	848,159	794,343
12	Genoa (Italy)	Mediterranean	824,109	1,051,015
13	Dubrovnik (Croatia)	Mediterranean	807,000	943,000
14	Katakolon (Greece)	Mediterranean	763,966 (s.d.)	763,966
15	Santorini (Greece)	Mediterranean	750,000 (s.d.)	750,000
16	Copenhagen (Denmark)	Northern Europe	740,000	800,500
17	Corfu (Greece)	Mediterranean	672,368	744,651
18	Livorno (Italy)	Mediterranean	626,356	736,516
19	Mykonos (Greece)	Mediterranean	610,207	520,000
20	Côte d'Azur (France)	Mediterranean	595,685	613,218
21	Istanbul (Turkey)	Mediterranean	589,353	683,598
22	Hamburg (Germany)	Northern Europe	588,690	552,359
23	Bari (Italy)	Mediterranean	561,602	604,781
24	Kusadasi (Turkey)	Mediterranean	553,231	580,000
25	Palermo (Italy)	Mediterranean	531,712	410,999
26	La Valletta (Malta)	Mediterranean	517,594	477,759
27	St. Petersburg (Russia)	Northern Europe	513,885	523,525
28	Rostock (Germany)	Northern Europe	509,000	483,000
29	Lisbon (Portugal)	Atlantic	500,872	558,040
30	Tallin (Estonia)	Northern Europe	479,031	519,319
31	Funchal (Portugal)	Atlantic	475,955	475,826
32	Stockholm (Sweden)	Northern Europe	467,000	485,582
33	Bergen (Norway)	Northern Europe	453,015	453,322
34	Helsinki (Finland)	Northern Europe	420,000	424,000
35	Malaga (Spain)	Mediterranean	407,870	397,095
36	Bay of Cadiz (Spain)	Atlantic	381,302	375,114
37	Valencia (Spain)	Mediterranean	373,013	473,114
38	Kiel (Germany)	Northern Europe	354,050	363,476
39	Toulon/St. Tropez (France)	Mediterranean	341,128	385,971
40	Messina (Italy)	Mediterranean	319,750	501,316

Source: MedCruise, Puertos del Estado



– 25,500 EMPLOYEES DEPEND ON THE CRUISE TOURISM SECTOR IN SPAIN

The latest report published by Europe's Cruise Lines International Association (CLIA), "Contribution of Cruise Tourism to the Economies of Europe", 60 cruise companies operated in Europe in 2014, with 183 cruise ships with a capacity for 255,000 people. The total number of passengers embarking at European ports was 5.85 million, who visited one of the 250 European port cities. The economic impact is estimated at 40,200 million euros, the direct spending of the cruise lines, passengers and crews amounted to 16,600 million euros, and almost 350,000 jobs were generated.

This data, extrapolated to **Spain**, means that **the volume of business generated amounted to 1,200 million euros**, generating a total of **25,500 jobs**. **Spanish ports revenue from passenger taxes amounted to almost 20 million euros.**