



A new historical record could be set in 2015 if the figure of 8 million cruise passengers is exceeded, as expected

## Spain consolidates its position as the second European cruise market

- 7.6 million cruise travelers and 3,702 cruise ships arrived in Spanish ports in 2014
- "Ports of Spain": the Spanish representation visits the world's largest cruise fair in Miami

06-03-2015 (Spanish Ministry of Public Works and Transport). Spanish ports have become benchmarks in Europe in cruise ship traffic in recent years. In 2014, **7,662,010 cruise passengers set foot in one of the 46 port facilities on board 3,700 cruise ships**, which demonstrates the consolidation of this type of tourism. The expectations are positive and according to Port Authorities forecasts a historical record of **8.1 million cruise passengers could be set in 2015.**

Despite the fact that the main Spanish cruise ports are located in the Mediterranean, the ports in the Canary Islands and those in the Atlantic-Bay of Biscay are the ones that have grown the most, particularly the ports in the Canary Islands. **The ports under the Port Authority of Las Palmas** (Las Palmas, Salinetas, Arinaga, Arrecife and Puerto Rosario) **exceeded one million passengers, with a 28.3% increase, while those under the Port Authority of Santa Cruz de Tenerife** (S.C. Tenerife, Los Cristianos, San Sebastián de La Gomera and La Estaca) **reached 848,159 passengers, a 6.7% increase.**

The average growth was more modest in the **mainland ports of the Atlantic-Bay of Biscay**, 3.4%, but they nevertheless exceeded **855,000 passengers**. Worth mentioning in terms of absolute figures is the Bay of Cadiz with 381,285 passengers and, in terms of growth, Ferrol (+259%) and Bilbao (+43%).



The Spanish Mediterranean ports, with the two main destinations in Europe (Barcelona and the Balearic Islands), **still account for 64% of the total** cruise ships in Spain **with 4.9 million** passengers, and despite the declines registered in Barcelona and Valencia, have seen a recovery in Malaga (+2.7% and 407,870 passengers) and Motril (+28.6% and 19,589 passengers).

CRUISE PASSENGER TRAFFIC

	Cumulative January-December		
	2013	2014	Var. (%)
Barcelona	2.599.232	2.364.292	-9,04
Balearic Islands	1.532.508	1.541.631	0,60
Las Palmas	830.011	1.065.022	28,31
Santa Cruz de Tenerife	794.343	848.159	6,77
Malaga	397.095	407.870	2,71
Bay of Cadiz	375.114	381.285	1,65
Valencia	473.114	373.014	-21,16
Vigo	171.800	176.019	2,46
Cartagena	134.225	137.985	2,80
A Coruña	156.890	129.597	-17,40
Bilbao	56.004	80.161	43,13
Ferrol-San Cibrao	10.853	39.017	259,50
Alicante	41.860	34.583	-17,38
Motril	15.231	19.589	28,61
Santander	16.747	18.473	10,31
Almería	16.972	16.870	-0,60
Seville	19.503	15.970	-18,12
Gijón	14.291	13.536	-5,28
Ceuta	2.527	2.141	-15,28
Tarragona	1.394	1.887	35,37
Vilagarcía	2.199	1.032	-53,07
Melilla	3.248	254	-92,18
Castellón	1.514	130	-91,41
Bay of Algeciras	275	15	-94,55
Avilés	3.007	0	-100,00
Huelva	294	0	-100,00
<b>Totals</b>	<b>7.670.251</b>	<b>7.668.532</b>	<b>-0,02</b>

- **Spain presents a complete offering in Miami, rolling out its "Blue Carpet"**



A representation of all the Spanish ports that receive this type of tourism will be in the city of **Miami** from March 17 to 19 to attend the world's largest cruise fair.

The "**Ports of Spain**" stand, with nearly 700 m<sup>2</sup>, will welcome 25 **Port Authorities** and companies of sectors related to port services and tourism. This year, in addition to the space devoted to ports and tourism promotion, a 100 m<sup>2</sup> area has been fitted out for the companies related to the cruise industry, recreational boating, agents and operators such as Pymar, Estela Shipping, Estación Marítima de Melilla, BC Tours, Bergé and Trasmediterránea.

Thus, under the motto "**Blue Carpet: The Spanish Cruise Industry, more than just first-class Ports**", visitors will have the opportunity to become familiar with our culture through the ports, with a huge variety of offerings and destinations covering the entire Spanish geography.

– **CRUISE TOURISM GENERATED 26,389 JOBS IN SPAIN AND HAD AN IMPACT OF 1,255 MILLION EUROS**

According to the latest report published by Europe's Cruise Lines International Association (CLIA), "Contribution of Cruise Tourism to the Economies of Europe", 200 cruise ships with a capacity for 250,000 people operated in 2013 in Europe. The total number of passengers embarking was 31.2 million, who visited one of the 250 European port cities. The economic impact is estimated at 39,000 million euros, the direct spending of the cruise lines, passengers and crews amounted to 16,200 million euros, and 339,400 jobs were generated.

Extrapolated to Spain, these figures mean that the volume of business generated was 1,255 million euros, generating a total of 26,389 jobs. The Spanish ports made 19 million euros in passenger fees.

– **7 out of every 10 cruise travelers choose Mediterranean ports as their preferred destination**

The 40 main ports in Europe, including those in non-European Mediterranean countries, received 32.8 million cruise travelers in 2013,



an average increase of 4%. According to the same data, 70% of the tourists who traveled on a cruise ship chose a journey in the Mediterranean, as 23.1 million people called on a European port in 2013. Italy, with 9 ports, is the most visited country, followed by Spain with 7 ports, Greece with 5, and Germany and France, with 3 each.

By country, according to the latest Seatrade report "End of the beginning for cruising", in 2013 Italy received 6,9 million cruise travelers, with a market share of 22.4% of the European total. Spain, with a market share of 16.8% and 5.2 million cruise passengers, is the second country in the European ranking, followed by Greece with 14.8% and 4.6 million passengers, Norway with 9.7% and 3 million, France with 7.7% and 2.4 million, Portugal with 3.7% and 1.1 million, and the United Kingdom with 2.8% and 866,000 passengers.

CRUISE TRAFFIC IN THE MAIN PORTS EUROPE 2012-2013				
	Port (Country)	Area	2012	2013
1	Barcelona (Spain)	Mediterranean	2.408.634	2.599.232
2	Civitavecchia (Italy)	Mediterranean	2.394.423	2.538.259
3	Venice (Italy)	Mediterranean	1.739.501	1.815.823
4	Southampton (United Kingdom)	Northern Europe	1.577.790	1.646.000
5	Balearic Islands (Spain)	Mediterranean	1.297.525	1.532.508
6	Piraeus (Greece)	Mediterranean	1.290.300	1.302.587
7	Marseilles (France)	Mediterranean	890.124	1.188.031
8	Naples (Italy)	Mediterranean	1.108.000	1.175.000
9	Dubrovnik (Croatia)	Mediterranean	873.800	1.137.000
10	Genoa (Italy)	Mediterranean	797.239	1.051.015
11	Savona (Italy)	Mediterranean	810.097	939.038
12	Las Palmas (Spain)	Atlantic	832.763	830.011
13	Copenhagen (Denmark)	Northern Europe	840.000	800.500
14	S.C. Tenerife (Spain)	Atlantic	885.623	794.343
15	Katakolon (Greece)	Mediterranean	749.892	763.966
16	Santorini (Greece)	Mediterranean	838.899	750.000
17	Corfu (Greece)	Mediterranean	655.764	744.651
18	Livorno (Italy)	Mediterranean	1.037.849	736.516
19	Côte d'Azur (France)	Mediterranean	702.080	613.218
20	Bari (Italy)	Mediterranean	618.882	604.781
21	Kusadası (Turkey)	Mediterranean	564.555	583.459
22	Lisbon (Portugal)	Atlantic	522.604	559.434
23	Hamburg (Germany)	Northern Europe	430.329	552.359
24	St. Petersburg (Russia)	Northern Europe	452.000	523.525
25	Mykonos (Greece)	Mediterranean	657.511	520.000
26	Tallin (Estonia)	Northern Europe	440.504	519.319
27	Messina (Italy)	Mediterranean	438.379	501.316
28	Rostock (Germany)	Northern Europe	382.000	483.000
29	Stockholm (Sweden)	Northern Europe	469.000	478.000

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# Press release

30	La Valletta (Malta)	Mediterranean	611.757	477.759
31	Funchal (Portugal)	Atlantic	592.935	475.826
32	Valencia (Spain)	Mediterranean	480.233	473.114
33	Bergen (Norway)	Northern Europe	446.906	453.322
34	Helsinki (Finland)	Northern Europe	366.000	424.000
35	Palermo (Italy)	Mediterranean	354.399	410.999
36	Malaga (Spain)	Mediterranean	651.517	397.095
37	Toulon/St. Tropez (France)	Mediterranean	311.072	385.971
38	Bay of Cadiz (Spain)	Atlantic	334.268	375.114
39	Kiel (Germany)	Northern Europe	348.180	363.476
40	Stavanger (Norway)	Northern Europe	375.000	343.000
	<b>TOTAL</b>		<b>31.578.334</b>	<b>32.862.561</b>

Source: CLIA Europe, Puertos del Estado