

Puertos del Estado starts a campaign to highlight the operation of ports and the commitment of its professionals against COVID-19

- Includes advertisements on the industry media and diffusion on social networks

30-03-2020 (Ministry of Transport, Mobility and Urban Agenda). Puertos del Estado has started an information campaign on the specific sector media to highlight the operation of the state port system as key parts of the logistics and distribution chains of basic goods for the supply of the country's supermarkets, even more so during the COVID-19 crisis.

It also acknowledges the value of the workers' professionalism and commitment in the port community, both in the public and private sectors, who at such a critical moment as this maintain their capacity for loading and unloading, as well as keeping up the administrative management online, working from home.

The campaign, which will run until June, will be carried out in a dozen of industry-specific media and some general media, as well as on social networks.

It was actually through these communication channels that the President of Puertos del Estado, Francisco Toledo, has thanked today the special delivery by the company's workers who have managed to finalize the purchase of eight million FFP2 masks in one week, by order of the Ministry of Transport, Mobility and Urban Agenda (MITMA).



At midnight between Friday and Saturday, a first batch of 1.2 million masks arrived in Madrid, which was received and checked by Puertos del Estado personnel. These protection units against the virus have already been distributed to the ports in the system, as well as to the Ministry of Health, the Ministry of the Interior and carriers.

This is a very complex operation, given the collapse of the international market for both medical equipment and Cargo aircraft, which testifies to the professionalism of our company and its commitment to the rest of the port community, as well as its determination to keep port logistics active.